

BUILDING YOUTH FUTURES

**5-YEAR
STRATEGIC
PLAN
2023 - 2027**

VISION

Healthy, supportive and equitable communities that promote youth's autonomy in building their lives.

MISSION

Planned Parenthood Toronto is a youth-driven, anti-racist, culturally-responsive community health centre that advances reproductive justice, health and overall well-being for young people through primary, sexual and mental health care, community programs, research and values-based advocacy.

PRINCIPLES PPT AFFIRMS ITS COMMITMENT TO:

- **Being youth-driven**
- **Anti-oppression and anti-racism**
- **Sex-positivity**
- **Centring 2SLGBTQIA+**
- **Bodily autonomy**
- **Reproductive justice**
- **Collaboration**
- **Accountability**

OUR STRATEGIC PRIORITIES

FOR 2022 - 2027

REIMAGINE

PPT's program, capacity building and service-delivery model for greater impact and reach across Toronto

OBJECTIVES

- ✓ Expand mobile health provision
- ✓ Review and develop partnerships
- ✓ Increase community capacity
- ✓ Reconceptualize PPT's service and program offerings
- ✓ Expand access to culturally responsive, gender-affirming care



CENTRE

2SLGBTQIA+, racialized and marginalized youth and expand programs and services to respond to their needs

OBJECTIVES

- ✓ Enhance the meaningful engagement and leadership of marginalized youth
- ✓ Develop a seamlessly integrated experience for youth accessing programs and services
- ✓ Build relationships with organizations that serve Indigenous youth



ADVOCATE

boldly for youth futures and reproductive justice

OBJECTIVES

- ✓ Align communication strategy with values and principles
- ✓ Develop integrated communication, advocacy and fundraising strategies
- ✓ Position PPT as a leader in the field



BUILD

a strong, reputable and sustainable organization

OBJECTIVES

- ✓ Align human resources and supports
- ✓ Become an employer of choice
- ✓ Develop a values-driven resource mobilization strategy
- ✓ Evaluate impact
- ✓ Build internal systems and culture
- ✓ Address PPT facility challenges